



ADVERTISING RATE CARD

Kidz-Activitiez.com is a unique opportunity to zero in on your target audience – families with kids!
 Your ad can appear on every browsing page on the site!

- Kidz-Activitiez.com has been live since March 2008
- Kidz-Activitiez.com is a resource for busy parents & caregivers listing classes, camp, teams, & events for children, ages newborn to 18 years, in the Des Moines Metro area – Altoona, Ankeny, Clive, Des Moines, Grimes, Indianola, Johnston, Norwalk, Pleasant Hill, Polk City, Urbandale, Waukee, & West Des Moines
- Kidz-Activitiez.com is a FREE service for families & instructors/organizations providing the activities.
- To support all of the wonderful instructors, coaches, & child-friendly activities we have in the Des Moines Metro area, we offer FREE activity listings to these instructors and organizations! We want Central Iowa to continue to grow & be an inviting place for families to raise their children! We are so lucky to have all of these opportunities for our kids!
- Kidz-Activitiez.com is averaging (Last updated 7.2.10):
 - 18,263 visits/month
 - 65,203 page views/month
 - 1,539 unique visitors/month
 - 802 new visitors/month
 - 799 return visitors/month
 - Average time on site: 6:40 minutes
 - 8.74 pages/visit

AD TYPE	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Banner - Top	\$75	\$169	\$225	\$315
Left Side Menu	\$50	\$113	\$150	\$210

BANNER – TOP **LEFT SIDE MENU**
 Size: 728x90 Size: 120x240

We accept:
 jpg or gif, animation, (Flash ads not supported)
 Please provide the URL you would like your add to link to

Please contact Trisha Nagla at Trisha@kidz-activitiez.com with any questions or to request an advertising agreement.